



# Helping You Help Your Child

We empower you with the skills and knowledge you need to be your child's first and best teacher.

We provide you with information, resources, educational play activities and support so you can help your child learn and grow to their fullest potential.

As you help your child learn through play, the two of you will have fun and connect on a new level.

We'll also link you to

- Early childhood experts and educators
- Your child's future school
- Other parents and young children

All of our staff are Parents as Teachers (PAT) certified. Their training is based on early childhood research, so you can be confident you're working with experts.

Take advantage of any or all of our options

- **Home visits** – A Parent Educator can visit your home for a one-on-one learning and play session. They'll show you how to use common items in your home as learning tools. They'll also talk with you about any challenges you are facing.
- **Playgroups** – Led by a Parent Educator, these hour-long sessions include educational activities, stories, songs and snack time. We hold playgroups all across Kent County.
- **Screenings** including health, vision, hearing, child development, social and emotional.
- **Connections to resources** that can help your family.

And it's all Free! Visit us online at [bb.kentisd.org](http://bb.kentisd.org) for more information.

"We love the playgroups! My daughter and I both learn a lot and have fun at the same time."

- Katie, parent



"I am so thankful for the free screenings. Without them we wouldn't have known about our son's vision issue until it was too late to easily correct it."

- Tracy, parent



# Life Success Starts at Birth

From smiling, sitting and standing, to talking, walking and all the small things in between, you see your child learn new things every day. It's amazing!

You may have heard that research shows a child learns more from birth to age 5 than at any other time in his or her life. Now is the best time to start your child on this path to life success. Bright Beginnings can help!

Whether your child is just weeks old or heading off to school soon, we'll help you make the most of this important time.



"I'm impressed with all Bright Beginnings does and offers."

- Jose, parent

"The playgroup is the perfect combination of structure, organization and fun! Our Parent Educator is extremely supportive and a wonderful resource."

- Theresa, parent

**Joining Bright Beginnings is free and the benefits are priceless!**

We've served 12,500 children in West Michigan. And, since 2007, children who had 10 or more Bright Beginnings home visits scored higher than average on state school tests in third grade.

Visit us at  
**[bb.kentisd.org](http://bb.kentisd.org)**

Or call for more information

**616.365.2276**



Parents as Teachers.  
*Affiliate*



**Kent ISD**  
We Lead Learning

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Little Lives Big Dreams Bright Futures

## Give Your Child the Brightest Start

Every parent wants their child to be successful – in school and in life. The path to that success starts early! You are key to that success.

